

Evan L. Cooper
2004 11th St. NW, #421
Washington DC, 20001
(301) 775-0704
ecooper@stanfordalumni.org

Dear Hiring Manager,

I would like to introduce myself and request your consideration for any open positions within your organization for which you feel my resume is a match. I see work toward solutions that serve the public interest as more than a good cause, but a crucial need in order to solve the problems facing our communities and the world around us. With a driven interest in progressive causes such as civil liberties, environmental sustainability, poverty and social justice, economic welfare and equal opportunity, healthcare, and education, I am seeking the opportunity to work for a socially-conscious organization or company whose mission champions these kinds of indispensable positive change.

Along with Management Science and Engineering, I gained comprehensive exposure in the fields of Communications, Social Science, and Ethics through my degree program at Stanford. And in the course of my career experience and internships, I have built deep skill sets across various roles including marketing, legislative outreach, advocacy, client/customer service, liaison between diverse stakeholders and interests, web/newsletter content and production, research, strategic planning and implementation, training, and leadership. I am comfortable working in a dynamic environment with changing demands, even with several deliverables and deadlines which require multitasking, on-the-fly organization, fluid prioritization, and sound decision-making. I bring passion, drive, and creativity to the job, which enable me to learn quickly, work efficiently, and adapt to the needs of the larger organization as well as to the aid of my teammates. Furthermore, my educational background provides a rare combination of technical acumen, critical thinking, outside-the-box curiosity, and a genuine interest in succeeding together with my colleagues.

Some of my career highlights include:

- marketing activities generate \$120,000-130,000/year for BCS in contract sales to 10 state broadcasting associations and over 1000 individual stations and broadcaster conglomerates;
- spearheaded transfer to a new vendor for hosting of web site, applications, and database, saving BCS over \$13,000/year; and
- managed client-funded projects averaging \$22,000 each, earning over \$825,000 for Accenture in completed, invoiced and paid work.

I would appreciate the opportunity to meet and discuss my qualifications and fit for any relevant positions within your organization, as well as to answer any questions you may have. I feel that beyond my professional skills and experience, I would be a uniquely valuable asset due to my passion for helping others, from assisting professional colleagues to progressing change at a community, societal, or global level. I see the potential to make these kinds of positive impacts through my career, and would be thrilled to dedicate my efforts to a common cause.

Sincerely,



-Evan Cooper

Attached: resume.